

25 February 2020

Communique 74

To All Sasria Agents and Intermediaries

Launch of the New Sasria Website

Sasria has embarked on the new five (5) year strategy with our vision 2024 aiming to create an organisation that is customer centric and digitally led. As our stakeholders we want you to journey with us as we move towards an operationally efficient and strategically effective organisation.

In response to the above, the year 2020 will see Sasria roll-out digital platforms that will assist the organisation in implementing its ongoing digitalisation strategy. We are implementing large scale upgrades to our systems, which will pave the way for innovative and agile platforms customised to better service you.

It is with great excitement to announce that the countdown has begun to the launch of the new **Sasria Website!** The new website will provide superior website experience, easy navigation, up-to-date and relevant content to ensure improved information service to you our stakeholders.

We encourage you to visit www.sasria.co.za on Friday, 28th February 2020 for the official reveal of the new site. We also welcome your feedback which can be sent to marketing@sasria.co.za.

Your ongoing support in servicing our mutual clients is acknowledged.

Regards

Cedric Masondo
Managing Director